## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

PRINTING RESEARCH, INC., HOWARD W. DEMOORE,	9 9 6	
Plaintiffs,	9	·
<b>v.</b>	9 9 8	CIVIL ACTION NO. 3-99CV1154-M
WILLIAMSON PRINTING CORP.,	Š	
BILL L. DAVIS, and	§	
JESSE S. WILLIAMSON,	§	
Defendants.	§ §	

**PLAINTIFFS' EXPERT DESIGNATION AND REPORTS** 

Plaintiffs, Printing Research, Inc. and Howard W. DeMoore, (collectively "Plaintiffs"), designate the following as experts for this action and herewith submit their reports as Exhibit A and Exhibit B under Rule

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Professor W.S. Mott
2359 Leona Avenue

San Luis Obispo, CA 93401-5368

Warren B. Kice

Haynes and Boone, LLP 901 Main Street, Suite 3100 Dallas, Texas 75202-3789

The report of Dr. Mott, who lives in California, was sent by fax. A signed ribbon copy will be tendered for filing when it arrives. It is expected on October 6, 2000.

Respectfully submitted:

William D. Harris, Jr. State Bar No. 09109000

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State Bar No. 20276500

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**ATTORNEYS FOR PLAINTIFFS** 

## **CERTIFICATE OF SERVICE**

I hereby certify that the foregoing "Plaintiffs' Expert Designation and Reports" was served on Defendants' counsel by United States Postal Service Express Mail on October 5, 2000:

John P. Pinkerton Worsham, Forsythe & Wooldridge, L.L.P. 1601 Bryan, 30th Floor Dallas, Texas 75201 (214) 979-3065 (214) 880-0011 (Facsimile)

Attorney for Plaintiffs

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FROM: W S MOTT

FAX NO. : 1 805 545 8723

EXHIBIT A

# Prof. W.S. Mott

Printing Technology Consultant 2359 Leona Avenuc San Luis Obispo, CA 93401-5368 Voice 805-544-5339 Fax 805-545-8723 sjmott2359@aol.com

William D. Harris, Jr, Esq. Locke Liddell & Sapp, LLP 2200 Ross Avenue, Suite 2200 Dallas, TX 75201-6776

#### REPORT

My name is William Stephen Mott, my Curriculum Vitae is attached. My printing industry experience extends from 1958 to the present. I was employed in the printing industry for approximately 10 years prior to accepting a position at the University. Currently I am a professor of Graphic Communication at California Polytechnic State University at San Luis Obispo where I have been employed for 32 years specializing in Sheet fed offset lithography and the control of its quality. My teaching assignment also includes instruction on papers and inks. I conduct undergraduate classes, provide consulting services to the industry, and teach continuing education seminars to industry personnel.

I have been retained as an expert witness by the law offices of Locke Liddell and Sapp LLP. My compensation is \$150 per hour for research and \$300 per hour for testimony. I am familiar with Printing Research, Inc., but have never been employed by that company. I performed work as a consultant in the case of Printing Research Inc. vs International Paper Co. through the engagement by outside counsel for Printing Research Inc. I have not given testimony in court or by deposition within the past four years.

I have read portions of:

Patents 5,370,976 and 5,630,363 held by Williamson Printing Corporation;
Specification Accompanying Patent Application of the named Inventors
Rendleman, DeMoore and Bird filed May 4, 1995;
Joint Declaration under 37 C.F.R. §1.57(b) of Davis & Williamson of May 20, 1999;
Joint Declaration under 37 C.F.R. §1.131 of Davis & Williamson of June 30, 2000;
Supplemental Joint Declaration of Davis & Williamson of May 9, 2000;
Summary of Interview for July 20, 2000;
Deposition of Steven Baker of August 9, 2000;
Deposition of Scott Brown of August 10, 2000;

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Deposition of Steve Garner of August 11, 2000; Graphic Arts Monthly magazine article of June 1995 "In-Line Coating Spurs Sheetfed."

Prior to deposition I intend to review:
Deposition of John Bird, Sept. 12, 2000;
Deposition of Bill Davis, Sept. 20, 2000; and
Other depositions that may become available.

FROM: W S MOTT

I intend to review for the court the basics of printing such as how printing ink is applied to paper and subsequently dries, the differences, advantages and disadvantages of offset lithography and of flexography. I anticipate presenting photographs and diagrams of a multicolor offset lithographic press and of a flexographic printing unit.

The lithographic offset printing process is a planographic rotary process whereby the image and non-image areas on the printing plate are in the same plane and which chemical treatments ensure that ink adheres to some areas and not others. The image is transferred (offset) indirectly from the plate cylinder to a rubber blanket cylinder and finally to the substrate. The plates are thin sheets of aluminum. The inks are viscous polymeric compounds that are applied to the substrate in very thin layers, are generally transparent, and dry over time. Lithographic offset is utilized to print products for industry segments such as corporate annual reports, books, magazines, greeting cards, stationery, invitations, business forms, advertising and promotional items, folding cartons for packaging, and product brochures.

Flexography is a method of direct rotary printing that uses resilient relief image plates of rubber or photopolymer (plastic). The inks are liquids of either solvent or aqueous base which are applied from 50% to 100% greater thickness than lithography and which dry rapidly. This greater film thickness allows for opaque inks to be printed. Flexography is utilized to print products such as plastic shopping bags, aluminum foil for food product wrappers and consumer items, corrugated shipping boxes, gift wrap paper, wall paper, milk and beverage cartons, folding cartons, paper sacks, tags and labels.

Lithoflex<sup>TM</sup> is the trademark for a combination of two printing processes by which I mean offset lithography and flexography, both performed on one machine. I will

FROM : W S MOTT

FAX NO. : 1 805 545 8723

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describe the advantages of Lithoflex<sup>TM</sup> in that only one pass through a press is required to print both processes and only one press is required. In-line processing reduces the time required to manufacture a product therefor realizing cost reductions. Significant investment savings also occur, as fewer machines are required. I will discuss the differences between convertible and dedicated printing stations on a press.

The Rendleman coater is an accessory device mounted on an offset lithographic press for the purpose of adding flexographic printing capabilities to the that press, i.e., Lithoflex<sup>TM</sup>, which is described in the Patent Application of May 4, 1995 mentioned above. I expect to show still photographs of an operating press which has the Rendleman coater installed and operating. I expect to show video of another Rendleman coater on a test stand. The defendant may view these photographs and/or livideo at a convenient time and place. I expect to show examples of Lithoflex<sup>TM</sup> products printed using the Rendleman coater.

expect to testify that Patent '976 does not state which type of printing plate material is to be used nor does it state the printing process to be used. This information would have to be inferred or assumed by those who are degreed and experienced in the printing industry. The '976 has little, if any, bearing or or relation to the '363 patent.

In my opinion, the disclosure in the May 4, 1995 Patent Application by Printing Research Inc., would enable an experienced, educated person in the commercial printing industry to understand the nature of the device, how it is mounted on an offset lithographic press and the manner in which the device is utilized for printing. It would certainly teach the process of printing in-line in a single pass of flexography followed by one or more lithographic steps.

I was asked to consider when and what constituted a sufficient mental formulation by the inventor(s) of a complete idea for a product or process in the present matter. I was to consider that the idea must be of specific means, not just a desirable end or result, that must be sufficiently complete so as to enable anyone of ordinary skill in the art to reduce the concept to practice. In the context of on-line upstream single pass flexographic printing followed by lithographic printing, the ferris wheel coater

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FROM : W S MOTT

(Rendleman coater) mounted upstream in combination with a multi-station press accomplishes this. The summer of 1994 discussions between Howard DeMoore and Ronald Rendleman, followed by the sketches of the winter of 1994, and particularly of December 30, 1994 by Rendleman meet the foregoing requirements.

In a broader sense, the summer disclosure of Mr. DeMoore to Mr. Rendleman by which his thinking or concept was disclosed by his inquiry to Mr. Rendleman of whether he could place a coater interstage discloses the recognition by Mr. DeMoore of the desirability of having a convertible (from lithographic) flexographic step or station upstream of lithographic stations. This convertible concept contrasts with a dedicated flexographic station to provide the upstream flexographic step. When the ferris wheel type coater is used the concept involves the use of a convertible flexo/litho station. I have not yet formulated an opinion as to whether the disclosure involving only generally flexo before litho (single pass) constitutes a sufficiently complete idea to teach one how to practice or perform but I expect to supplement this report if I do. I do believe now that this is a broad idea that may be short of a concrete concept. The addition of a convertible printing station with a Rendleman coater provides a specific means to accomplish the desired result.

Also, I have noted the lack of a specific means in many of the concepts of 1994 testified by affidavit and deposition. I believe the scope of the invention(s) at issue may be ultimately of some importance in determining this matter, but not being a patent lawyer nor an expert on patent law, I cannot speak to ultimate points of law in my opinions.

I am of the opinion that the language and teaching in Patent Application filed May 4, 1995 is quite sufficient to teach one or ordinary skill in the art how to practice the invention ultimately described in the '363 patent. This is based on a review of the May 4, 1995 application and the '363 patent. Moreover, I also believe that the May 4, 1995 application likewise teaches how to practice the concepts developed by DeMoore and Rendleman that are described above in the preceding paragraph.

The drawing dated Dec. 30, 1994 from Printing Research is virtually identical to the mechanism illustrated in the Application of May 4, 1995 and in my opinion is one and

the same. Moreover, it is essentially the same as sketched in Figure 2 of the '363 Patent, and it clearly suggests the Lithoflex<sup>TM</sup> process.

The simulation of a two color in-line process by instead printing those two colors in two separate passes reveals little of the feasibility of the in-line process, only the desirability, as the dynamics of ink drying and trapping are significantly different between the two methods.

I am not a patent attorney nor am I skilled in the law of patents. I express no views, opinions of what is and what isn't an invention or who is entitled to priority of invention, I speak only to the extent that I am given definitions or tests or hypothesis to consider.

Freserve the right to supplement my opinion as I become aware of additional materials that might make supplementation reasonably necessary.

This testimony will be based upon my observations, expertise, and 40 years experience in the printing industry plus the materials I have reviewed in the case (see above).

William Stephen Mott

October 4, 2000

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## **CURRICULUM VITAE**

W. STEPHEN MOTT, Professor Graphic Communication Department California Polytechnic State University San Luis Obispo, CA 93407 Ph. 805-756-2027 Fax 805-756-7118 email: wmott@calpoly.edu

Residence: 2359 Leona Avenue San Luis Obispo, CA 93401-5368 Ph. 805-544-5339 Fax 805-545-8723 email: sjmott2359@aol.com

# **EDUCATION:**

M.A., Education--Specialization in Curriculum and Instruction, California Polytechnic State University, SLO, 1973 B.S., Printing Engineering, California State Polytechnic College, SLO, 1959

# PROFESSIONAL EXPERIENCE:

Professor, Graphic Communication Department, 1982 to present, specializing in sheet fed offset lithography and its quality control, papers and inks
Acting Department Head, Graphic Communication, 1969-90
Associate Professor, Graphic Comm. Dept., 1977-1982
Assistant Professor, Graphic Comm. Dept., 1972-1977

# RELATED PROFESSIONAL EXPERIENCE:

Expert witness in six actions, 1993 to 1999
Consultant to more than 25 clients in printing industry, 1974 to present Education Consultant, Heidelberg West, Inc., 1985-86
Equipment Technician II, Graphic Comm. Dept., 1968-1972
Supervising Press operator, Comm. Printers Co., Tucson, 1963-1968

# APPLIED RESEARCH PROJECTS:

New Product Development, Hurst Corp., 1999 New Product Testing, Boise Cascade Corp., 1999 Print Quality--Color Inks, Base-Line Co., 1997 Print Quality--Black Ink, Base-line Co., 1997 Plate Print Quality Testing, Base-Line Co., 1996

# CONSULTING ACTIVITIES:

Blake Printery, San Luis Obispo, 1995, Color Control with Spectrophotometers DowBrands, Inc., Indianapolis, 1991, Printing Specifications Potlatch Corp., Idaho, 1991, Print Quality Analysis United Nations, Intl. Trade Center, Export Promotion Project for S.E. Asia, Bangkok, 1990 Heidelberg West, Inc., San Francisco, 1990, Air Quality Measurements Sun Chemical Corp. (GPI), San Luis Obispo, February 1990, Process Color Calif. State Employees Assn., San Jose, March 1989, Process Color Printing Weyerhacuser Company, 1989, Flexography Printability Testing Printing Impressions Company, Santa Barbara, 1988, Equipment Acquisition Gaylord Corp., 1987, Flexographic Printability Testing Weyerhaeuser Company, 1987, Lithographic Printability Testing Mervyn's, Hayward, Calif., 1986, Process Color Printing Speedway Copy Systems, San Francisco, 1986, Process Color Printing Heidelberg West, Inc., San Francisco, 1985-6, training curricula & techniques U.S. Penitentiary, Lompoc, CA, rehabilitation printing technology, 1984-85 Thirteen other firms. Consultant services provided in areas of equipment acquisitions, modifications and repairs, operational techniques, employee training 1974-83

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PARTICIPATION IN PROFESSIONAL ASSOCIATIONS AND ORGANIZATIONS: Group Discussion Leader, GAERF Teacher Conference, Philadelphia, 1994 Active Memberships in:

Graphic Arts Technical Foundation, Sewickley, PA. Research & Engineering Council, White Stone, VA

# PUBLICATIONS, PAPERS PRESENTED:

#### Articles:

"Getting Levers Off the Presses," <u>Dealer Communicator</u>, Nov. 1989.
"IR and UV Drying" <u>High Volume Printing</u>, June, 1988
"Your Duplicators 'Can Do' Four Color Printing!" <u>Ouick Printing</u>, Sept. 1987
"Where Stands Standardization for Sheetfed?" <u>High Volume Printing</u>,

"Manufacturers as Educators," Graphic Arts Monthly, July, 1986

"Marketing, Italian Style," Graphic Arts Monthly, November, 1984

"The Metric System in Printing," Printing Journal of N. California, 1975

## Books:

Printing Four Color Process on a Duplicator or Small Press. San Luis Obispo (CA), 1992, Graphic Services+Seminars.

#### Papers presented:

Where Stands Standardization for Sheetfed? A Study of the Practices and Attitudes of Sheetfed Commercial Printers in the West." Technical Association of the Graphic Arts (TAGA), March, 1987.

#### EXHIBIT B

# Printing Research, Inc. v. Williamson Printing Corporation

## **LEGAL EXPERT'S REPORT**

My name is Warren Kice and my curriculum vitae is attached. I have been a partner with the law firm of Haynes and Boone since 1987 and have 37 years of experience in patent law. I have been retained as an expert witness by the law firm of Locke, Liddell and Sapp. My compensation is \$410 per hour.

In the past, I have been designated as an expert witness and deposed in the following lawsuits:

- 1. Printing Research v. John Bird d/b/a JB Machinery, Inc.; JB Machinery, Inc., and Absolute Images, Inc. d/b/a The Nelson Group, Inc.
  - 2. Mountain Math, Inc. v. Summit Educational Enterprises, Inc.

My latest publication is a document entitled: "Writing and Prosecuting Winning Patents, published on August 26, 2000.

In connection with the present lawsuit I have reviewed at least a portion of each of the following documents:

- 1. Patent Application entitled "RETRACTABLE INKING/COATING APPARATUS HAVING FERRIS MOVEMENT BETWEEN PRINTING UNITS";
- 2. U.S. Patent 5,630,363

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- 3. Joint Declaration (1) Under 37 C.F.R. § 1.131 AND (2) Pertaining To Derivation By DeMoore and Printing Research, Inc. of Reissue Applicants' Invention of Bill L. Davis and Jesse S. Williamson;
- 4. Joint Declaration Submitted Under 37 C.F.R. § 1.57(b) of Bill L. Davis and Jesse S. Williamson;
- 5. Supplemental Joint Reissue Declaration of Bill L. Davis and Jesse S. Williamson;
- 6. Summary of Interview Under 37 C.F.R. §1.133;
- 7. Reissue Declaration of Bill L. Davis and Jesse S. Williamson;
- 8. Various Patent Statutes:
- 9. Various Sections of the Manual of Patent Examining Procedure;
- 10. Prof. W. S. Mott's Draft Report.

I intend to review for the court the basis of some areas of the patent law as they may apply to this lawsuit. Included will possibly be the basics of inventorship including joint inventorship; conception, reduction to practice and diligence; and possibly derivation of invention.

More particularly, I expect to testify that certain employees, possibly including Howard DeMoore and Ronald Rendleman, of Printing Research, Inc. may be, in fact, the inventors of the invention disclosed and claimed in U.S. Patent No. 5, 630,363 (the "363 patent"), or at least joint inventors with the currently named inventors of the '363 patent.

I may testify as to the impact of discussions in the summer of 1994 between Messrs. DeMoore and Rendleman of Printing Research, Inc., followed by the sketches of late December 1994 as they apply to conception of the invention disclosed and claimed in the '363 patent.

I may testify as to the derivation of the aforementioned DeMoore and Rendleman invention by employees of Williamson Printing Company as a result of interaction between the above parties.

I may testify as to the scope of the invention in the '363 patent, but I am informed that the necessary facts and subjects in this respect have not yet been discovered in this lawsuit to enable me to opine at this time.

My opinions will be based on the documents I have read, the relation by counsel of certain facts he represented were contained in the Rendleman deposition, and the application of the law to the foregoing.

Warren B. Kice October 5, 2000

## **CURRICULUM VITAE**

#### WARREN B. KICE

Warren Kice is a partner in the Intellectual Property Section of Haynes and Boone. He has over 35 years of practice of intellectual property law, beginning with a period of employment at the United States Patent and Trademark Office in Washington D.C., as a Patent Examiner. He then entered private practice in Washington D.C. before joining Haynes and Boone in Dallas where he founded the Intellectual Property/Technology Section in 1987.

His practice consists primarily of preparation and prosecution of patent and trademark applications before the U.S. Patent and Trademark Office and litigation of patent and trademark matters, including expert witnessing. Other areas of his expertise include patent and trademark licensing, copyright prosecution and litigation and counseling clients regarding all phases of intellectual property. Related activities include presenting papers and speeches on intellectual property and training younger lawyers in the field.

Mr. Kice has written and prosecuted over 500 patent application in a myriad of technological areas, including power plant equipment (boilers, feedwater, heaters, turbines, fluidized beds), fire protection systems, automotive engines, tire manufacturing equipment, downhole oil field equipment, gasoline dispensing and vapor recovery systems, fluid valves, and electrical cables and connectors.

Mr. Kice is a member of the State Bar of Texas, the Intellectual Property Section of the State of Texas, the American Bar Association Sections on Litigation and Patent, Trademark and Copyright Law, the American Intellectual Property Law Association, the Dallas/Fort Worth Patent Law Association, the Licensing Executive Society and The United States Trademark Association.

Born in Ada, Oklahoma, Mr. Kice earned a degree in mechanical engineering in 1959 from the University of Oklahoma and his law degree in 1962 from the University of Oklahoma.

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